



Board of Directors Meeting Minutes
Wednesday, July 22, 2026, at 10:14 am
Lancaster City Hall, 44933 Fern Avenue, Lancaster, CA 93536
The Energy Conference Room

I. Call to Order

President-Elect Samantha Schmitz called the meeting to order at 10:14 a.m.

II. Roll Call

- A.** Members Present: Art Minasyan, Mark Hemstreet, Andres Cabrera, Samantha Schmitz, Drew Mercy, Kristina Castro, Kris Wilson, Monica Grado, Nicole Stevens
- B.** Members Absent: Valerie Orcutt, Sydney Yeseta, Corey Heimlich, Frank Lopez, Michael Flores
- C.** Members Late: None
- D.** Also Present:
 - Gary Truelove, Desert Breeze Bookkeeping
 - Jackquelin Bazan, City of Lancaster

III. Approval of Minutes

- A.** Nicole Stevens made a motion to approve the minutes for the July 15, 2026, Workshop Meeting. Kris Wilson seconded. The motion passed unanimously.
- B.** Mark Hemstreet made a motion to approve the minutes for the June 24, 2026, Board meeting. Artzrun Minasyan seconded. The motion passed unanimously.

IV. Financial Report

- A.** Gary Truelove provided the financial report.

V. New Business

- A.** Samantha Schmitz made a motion to approve the 2026 Board election status and authorize the opening of the Board application and election process if a Board seat becomes vacant or a current Board member elect not to continue serving. Andres Cabrera seconded. The motion passed unanimously.
- B.** Mark Hemstreet made a motion to approve authorization for the BLVD Association to accept voluntary contributions and sponsorship funds in support of the BLVD Association events and programs, subject to proper accounting, documentation, and any applicable Association Policies. Direct staff to return with proposed sponsorship tiers and recognition guidelines for future Board consideration. Kris Wilson seconded. The motion passed unanimously.

VI. Reports and Updates



A. Marketing, Events and Fundraising Committee Report

- Mighty Machines event is being hosted on July 30 in conjunction with the BLVD Market, flyer is performing well on Instagram.
- Face Painters and Balloon artists will be sponsored by different businesses on The BLVD.
- Art will donate candy to Trick or Treat on The BLVD.
- Samantha wants to ask Farmers Markt vendors if they would like to participate in Trick or Treat on the BLVD.

B. Membership Committee Report

- Jackquelin Bazan from the City of Lancaster is working with the new businesses on the BLVD to provide welcome packets.

C. City of Lancaster Report

- Custom Herradura (Cowboy Hat) business for 722 West Lancaster BLVD was signed. Alejandro Torres is the contact.
- Happy Tails Dog Grooming is expanding and will be relocating to the rear of the old BofA building (730 West Lancaster Blvd) in the coming months. Crystal has been one of the Blvd's biggest long-term success stories with over 15 years on the blvd.

D. President-Elect Report

- The BLVD Association will be meeting for sponsorship tiers for Trick or Treat on The BLVD

E. President Report

VII. Public Business from the Floor – Agendized and Non-Agendized Items

- Samantha Schimitz is hosting Tour de Luke.
- Nicole Stevens is hosting a backpack giveaway.
- Andres Cabrera is hosting Taco Fest August 21, 2026

VIII. Adjournment

President-Elect Samantha Schmitz adjourned the meeting at 10:55 am.