



Board of Directors Meeting Minutes
Wednesday, June 24, 2026, at 10:00 am
Lancaster City Hall, 44933 Fern Avenue, Lancaster, CA 93536
The Energy Conference Room

I. Call to Order

President Valerie Orcutt called the meeting to order at 10:02 a.m.

II. Roll Call

- A.** Members Present: Valerie Orcutt, Sydney Yeseta, Corey Heimlich, Kris Wilson, Frank Lopez, Nicole Stevens, Artzrun Minasyan, Drew Mercy, Monica Grado, Samantha Schmitz
- B.** Members Absent: Andres Cabrera, Kristina Castro, Mark Hemstreet
- C.** Members Late: None
- D.** Also Present:
 - Michael Flores, City of Lancaster
 - Gary Truelove, Desert Breeze Bookkeeping
 - Jackquelin Bazan, City of Lancaster

III. Approval of Minutes

- A.** Nicole Stevens made a motion to approve the minutes for the May 20, 2026, Workshop Meeting. Kris Wilson seconded. The motion passed unanimously.
- B.** Artzrun Minasyan made a motion to approve the minutes for the May 27, 2026, Board meeting. Nicole Stevens seconded. The motion passed unanimously.

IV. Financial Report

- A.** Gary Truelove provided the financial report in Mark Hemstreet's absence.

V. New Business

- A.** Artzrun Minasyan made a motion to approve a PBID Assessment increase of three percent (3%) for the upcoming 2027 fiscal year. Samantha Schmitz seconded. The motion passed unanimously.
- B.** Artzrun Minasyan made a motion to appoint Samantha Schmitz as the Chair for the Marketing Committee, Kris Wilson as the Chair for the Events Committee, Andres Cabrera for the Fundraising Committee, and Monica Grado for the Membership Committee. Andres Cabrera seconded. The motion passed unanimously.

VI. Reports and Updates

- A. Marketing, Events and Fundraising Committee Report**



- Jackquelin Bazan from the City of Lancaster will support the BLVD Association with marketing efforts and social media posts.
- Mighty Machines event is being hosted on July 30 in conjunction with the BLVD Market.
- A flyer has been created and will be distributed by the BLVD Ambassadors
- Andres Cabrera and Artzrun Minasyan offered to sponsor vendors such as face painters

B. Membership Committee Report

- Jackquelin Bazan from the City of Lancaster is working with the new businesses on the BLVD to provide welcome packets.

C. City of Lancaster Report

- The City of Lancaster substation is moving out of the lease next to Sassy Bird
- The new restaurant taking over the former Don Sal's should be opening in the next few months
- Wraps opened in the former Hot Dog Rodz restaurant
- A blow-dry concept and a daiquiri concept are looking to open in other tenant spaces

D. President-Elect Report

- Vacant.

E. President Report

- The BLVD Association will be meeting for a strategic planning session in September.

VII. Public Business from the Floor – Agendized and Non-Agendized Items

A. None.

VIII. Adjournment

President Valerie Orcutt adjourned the meeting at 11:22 am.