



BLVD Workshop Meeting Minutes

Date	Wednesday, August 19, 2026	Time	9:40am
Location	Lancaster Police Department 44811 Sierra Hwy, Lancaster, CA 93534	Quorum	
Attendance	10	Adjournment Time	10:44am
Prepared by	Jackquelin Bazan		

Opening Script

This workshop is intended for general discussion and information sharing. No formal action, motions, or votes are expected to take place. Notes will capture discussion themes and follow up items only.

PUBLIC COMMENT – AGENDIZED ITEMS

Speaker or topic	Notes captured
Michael Flores on behalf of South Bay Work Force	They apologize for not being able to attend, they are working on a job fair. If anybody present has jobs available or would like to attend the job fair to promote their organization, please contact the South Bay Work Force.

1. CLEAN AND SAFE

Discussion notes	Joaquin: • Library is offering a cooling center; they had more foot traffic during the month of July. • Ambassador was assaulted by a homeless person. Charges were pressed; homeless person has not been seen. • Arco gas station is seeing high activity of panhandling and loitering. • There are encampments behind LPAC, they find about 17 people per week. • There is also an encampment behind Lucky Lukes. • Hey lost three guards and hired two to replace them. They are looking to hire one more. • July's goal was to focus on the streets and make sure it was safe for patrons. • Paving the way has been serving breakfast to the homeless. • Increased graffiti on the electrical boxes, suggested to wrap them.
Questions or concerns	
Follow up items	

2. MARKETING, EVENTS, FUNDRAISING, MEMBERSHIP

Discussion notes	Mighty Machine Recap: • Great event well executed.
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	• Would like to move the date to a Saturday in conjunction with a soccer or baseball tournament. • Possibly earlier in the year. • Kick off Farmers Market with Mighty Machines, close it off with Halloween Event. • Balloon and facepainting artists were not customer service oriented. They do not want to use them again. Trick or Treat Trail: • Kris talked to vendors and asked if they were interested in participating. In the upcoming weeks he will have a vendor list and map. • Decorarting contest for stores. • Kris spoke to Jackie who runs the Pumpkin patch, she will help get pumpkins and hay out here. • They want to make sure to have a plan for trash for day of event. • Have hard deadlines for vendors. • Will ask for donations for the prizes of the costume contest winners Sponsorship and Tiers: • Tiers for just one event: 1. \$50 – Added on Insta text. 2. \$250 – Logo + #1 3. \$500 – Banner at the event + #1 & #2 4. \$1000 – Premier Sponsor + All the above • Tiers for the BLVD for a year 1. \$500 – Spot at every event + logo 2. \$2,500 – Website, banners, pinned spot on social media + #1 3. \$5,000 – Premier sponsor + all above
Questions or concerns	• National Night out left a lot of trash out which ambassadors had to take care of. • Mixed opinions of when Mighty Machines should take place. Some believe it's best during summer break, others earlier in the year. A weekend would bring a ton of foot traffic, but this would entail more fees for the association. • It was discussed that once the building at the fairgrounds opens up there will be an increase in people and potential money. • Can something be done with the AV Walls to push it to the Public so that there is more traffic.
Follow up items	• Sept 12 there is a Hispanic heritage month closure on the BLVD (SALVA) • September 19 the sheriff's car show

3. REPORTS AND UPDATES

Discussion notes	
Questions or concerns	
Follow up items	

4. PUBLIC COMMENT – NON-AGENDIZED ITEMS

Speaker or topic	Notes captured
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