Board of Directors Meeting Minutes
Wednesday, November 20, 2024, at 10:00 am
Lancaster City Hall, 44933 Fern Avenue, Lancaster, CA 93536
Conference Room E

I. Call to Order

President Artzrun Minasyan called the meeting to order at 10:07 a.m.

II. Roll Call

A. Members Present: Artzrun Minasyan, Jami Summers, Mark Hemstreet, Corey Heimlich, Chenin Dow, Reina Santa Padilla, Andres Kabrera, Lucy Mkrtchian, Robert Arreguin, Samantha Schmitz

B. Members Absent: Valerie Orcutt

C. Also, in attendance:

- Gia Bowen, City of Lancaster
- Nicole Jones, City of Lancaster
- Sydney Yeseta, City of Lancaster
- Michael Flores, City of Lancaster
- Harold Coffer, BLVD Ambassador
- Gary Truelove, Desert Breeze Bookkeeping
- Sandra, BLVD Deli
- Adrian, BLVD Deli

III. Excused and Unexcused Absences Approval

A. Jami Summers made a motion to approve the excused and unexcused absences. Samantha Schmitz seconded. The motion passed unanimously.

IV. Approval of Minutes

A. Mark Hemstreet made a motion to approve the minutes for the October 23, 2024 board meeting. Samantha Schmitz seconded. The motion passed unanimously.

V. New Business

A. 2025 Board Slate Presentation and Vote

- Mike Reece motioned to amend the agenda/slate and remove Sheena. Mark Hemstreet seconded. The motion passed unanimously.

B. No Meetings in December.

- Reminder: January 22, 2025, is the Mixer/BLVD Membership/Business Watch event.

VI. Reports and Updates

A. President Report

B. Treasurer's Report: Mark Hemstreet provided the Treasurer's Report.

- Art: Going forward, would like to make a motion to approve the treasurer's report.

C. City of Lancaster Report

D. Clean & Safe Committee Report

- Reviewed BLVD monthly safety statistics provided by the Ambassadors.
- Art let the board know that Deputy Groupie will be starting to attend the monthly board meetings.
- There is no Business Watch meeting in December.

E. MEFM Committee:

- Jami Summers provided a presentation that covered October social media updates.
- BLVD Association will be a part of the Christmas parade. It will be held in Palmdale this year.
- Re-taking board member photos in January. The photos will be $10 per person.
- Andres is working on the 2025 BLVD Business passport. Planning will take place at the monthly Marketing committee meetings.
- We still need to get access to the Facebook account. Do not know the current login information.

VII. Public Business from the Floor – Agendized and Non-Agendized Items

A. None.

VIII. Adjournment

President Art Minasyan adjourned the meeting at 11:10 am.