



Board of Directors Meeting Agenda

Wednesday, June 24, 2026

10:00 AM

Location: Lancaster City Hall – The Energy Room
44933 Fern Avenue, Lancaster CA 93534

The Executive Director hereby declares that the agenda was posted
by 5:00 p.m. on June 18, 2026
At the entrance to Lancaster City Hall
44933 Fern Avenue, Lancaster, CA 93534

Board of Directors

President: Valerie Orcutt, Bella West
Past President: Artzrun “Art” Minasyan, AV Transportation Services
President-Elect: Samantha Schmitz, Lucky Luke Brewing
Treasurer: Mark Hemstreet, Destination Lancaster
Secretary: Sydney Yeseta, City of Lancaster
Corey Heimlich, InSite Development
Andres Cabrera, Rio Brazilian Grill
Drew Mercy, AV EDGE
Kristina Castro, Marriott
Kris Wilson, Fire House Treats
Frank Lopez, Sassy Bird
Monica Grado, George’s Cleaners
Nicole Stevens, Pretty Little Poppy

Executive Director and City Staff

Michael Flores | City of Lancaster
Jackquelin Bazan | City of Lancaster

AGENDA ITEMS TO BE REMOVED

Sometimes it is necessary to remove items from the agenda. We apologize for any inconvenience this may cause you.

PUBLIC BUSINESS FROM THE FLOOR - AGENDIZED ITEMS

Anyone wishing to address The BLVD Association on an agenda item is asked to complete a speaker card and submit it to the designated staff member before the item is called. Speaker cards will be available at the meeting location.

Speakers will have the opportunity to address The BLVD Association when the item is discussed. To help keep the meeting running smoothly and on schedule, please complete the speaker card in full and print clearly.

Each speaker is limited to three minutes, unless a different time is announced.

CALL TO ORDER

ROLL CALL

APPROVAL OF MINUTES

- I. Approval of Meeting Minutes for BLVD Workshop hosted on May 20, 2026
- II. Approve of Meeting Minutes for Board of Directors meeting hosted on May 27, 2026

FINANCIAL REPORT

- I. Treasurer Report

NEW BUSINESS

- I. Consideration and approval of a PBID assessment increase of up to three percent for the upcoming 2027 fiscal year, with recommendation to approve the full three percent increase.
- II. Discussion and Possible Action Regarding Appointment of Chair for Marketing, Events, Fundraising, and Membership Committee(s)

REPORTS AND UPDATES

- I. Marketing, Events, Fundraising, and Membership Update
- II. City of Lancaster Report
- III. President Elect Report
- IV. President Report

PUBLIC BUSINESS FROM THE FLOOR – NON-AGENDIZED ITEMS

This portion of the agenda provides an opportunity for individuals to address The BLVD Association on matters that are not listed on the agenda but are related to Association business.

Speaker cards must be submitted before this portion of the agenda begins. Please complete a speaker card and identify the subject you would like to address. To help keep the meeting running smoothly and on schedule, please fill out the card completely and print clearly.

Please note that state law prohibits The BLVD Association from taking action on items that are

not listed on the agenda. Your matter may be referred to the appropriate staff member for follow up.

ADJOURNMENT

Next Regular Meeting:

July 22, 2026 at 10:00 PM (Tentative)

MEETING ASSISTANCE INFORMATION

In compliance with the Americans with Disabilities Act, this meeting will be held at a location accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the Board Secretary at (661) 723 6020. Services such as American Sign Language interpreters, a reader during the meeting, and/or large print copies of the agenda are available. To help ensure availability, you are advised to make your request at least 72 hours prior to the meeting or event you wish to attend. Due to difficulties in securing sign language interpreters, five or more business days' notice is strongly recommended. For additional information, please contact the Board Secretary at (661) 723 6020.

AGENDA ADDENDUM INFORMATION

On occasion, items may be added after the agenda has been distributed. Copies of any agenda addendum items will be available from the Board Secretary and will be posted with the agenda at the meeting location. For additional information, please contact the Board Secretary at (661) 723 6020.